

# Circle of Sister 2015

## Red Carpet Report



## **Circle of Sister 2015 Expo**

### **Red Carpet Report**

The Circle of Sister 2015 Expo is large set of unique voices that contribute to the Black Community in New York City. This years event was presented by AARP Real Possibilities and produced and hosted by WBLS-FM, HOT 97, WLIB - AM and Emmis Communications in association with COBA and AT&T to move, change, and grow one's knowledge into a diversity of cultural businesses that mainly support partners of the show. The event is under an umbrella of growth innovations projected through the worldview of the African American trajectory of persuasive influence. Today, scholars are shaping Black thought in the media to significantly drive the theoretical and methodological directions into research to better understand the field of Afrocentricity. To clarify the Black voice today, partners of health, inspiration, communications, street team media, and Black Hair Health all reflected upon the underlying epistemological and ontological assumptions to acquire knowledge that is acceptable within a Black paradigm. The epistemological assumption in a normative paradigm for the Black community is the social world and how it is to be investigated as a natural science to construct an interpretation of knowledge using certain focal points of partnerships spearheaded by practical politics and social issues. The ontological assumption is the concern for the nature of the world outside as a factor of influence. For the Black Community there is only one normative emphasis to observe and that was the paradigm of partners with no other perceptions based upon the theme of the event - moving, changing, and growing social phenomena.

The Circle of Sisters 2015, Red Carpet Event served to obscure that African American worldview by placing emphasis on a methodological assumption to focus an analysis of qualitative methods and approaches controlled in a social setting. Exemplar leadership was articulated as an alternative conceptualization of the character and consciousness of each and every partnered organization inspired by the language and communication of the Celebrity business model. The contributions of unique products and services drove a mainstream of response to the lack of visibility on the contributions of Black people that enriches one's understanding of language and communication in America that later informs visible trajectories for the political scope of rhetorical thought.

Each intense discussion at the Circle of Sisters 2015, Red Carpet Event enriches the understanding for the Black child who envisions language and communication inspired by their leaders. The discussions on HealthFirst, NY's 529 College Savings Program, MetroPlus, HairFinity, Fidelis Live, MetroPCS using Gospel, Maybelline, Disney and Corporate Sponsors in the role of reducing racism in today's speech of Black hair and television was all to build Black communication as a discipline of movement today. In rhetorical studies that is driving by politics, the urge of legitimacy and cultural significance of the Black Community is to critique the thought of the leadership within the Black societies.

A Photo Book of this event will assist in the overwhelming Facebook engagements from this event to how politics is driven from the visibility of the African American rhetoric scholarship to drive the worldview of the African American trajectory. Tami Roman featured is a dynamic personality of VH1's "Basketball Wives" and has spanned her career over 18+ years stemming from White Plains, NY in a single parent home. Ms. Roman's belief as a fearless TV personality was to emerge brilliance into

her business model for affordability to the African American community under her array of cosmetics line and forthcoming series of calorie cookbooks. The influence of the Black vision began for kids in 2013 with Ms. Roman when she became the Global spokesperson for “NV Clinical Supplements and NV Clinical Sprinkles,” a popular weight loss diet to contain the words, “Lose Weight Fast.”

Bobbi Brown is another chosen Black trajectory of growth innovations better known as “The King of the Stage.” What the public did not know about this Black voice associated within the African American Worldview is that Bobbi Brown is “The King of the Kitchen.” Mr. Brown has an array of Barbecue Sauces and Spices to contribute to the Black business culture today. Mr. Brown’s belief and business model was driven from his mother’s recipes, cooking style, and family stories that landed him as a influencer of HealthFirst products to reduce sugar, sodium, and preservatives from their diet to promote healthy cooking today. The unique array of tomatoes, peppers, and some secret blends is what informs political figures of this big name “Bobby’s Double Down Sauce” in the entertainment industry today.

Lastly, Diggy Simmons, the 16-year-old son of Hip-Hop royalty Joseph “Reverend Run” Simmons and nephew of Russell Simmons is tomorrow’s scholarship of understanding African American rhetoric. Diggy’s insights to the fundamental preoccupations of the African American experience were inked by his father who experienced cultural suffering within the African American communities that manifested intellectual insight trajectories to critical projects. The group Run-D.M.C. became widely known throughout the Hip-Hop culture as being one of the most influential acts to assert one’s existence and visibility as a Black Voice. Diggy Simmons, although only 16 years old, has his very on tour

and has won the 2012 NAACP Image Award for "Outstanding New Artist." Young Mr. Simmons is a smash board for New Yorker's for he is a Queen's, New York native that prevails an intellectual thought of paradigms for young people today by visibly making rhetoric, historical, political, and spiritual contributions to influence Exemplar Leadership of the African American culture today.

Western thought is always challenged by New Yorker's who celebrate change by moving trajectories within changing paradigms to growing trajectories in Black language and communication today. For the Red Carpet media challenge, the field of communication is a important to emerge writers in the field of inquiry to become seen, project their voices, and remain heard. Thanks to the Circle of Sisters 2015, Red Carpet Event more mainstream publications can penetrate the market to enrich the understanding of Exemplar Leadership and its role in the African American rhetorical scholarship of inclusiveness.

# Circle of Sister 2015

## Red Carpet Report

Let Your Voice Be Heard & Help Us Fix  
Rikers



## Circle of Sister 2015 Expo

### Red Carpet Event

Lisa Evers, host of Street Soldiers, Current Affairs, New York City has 986 followers that tune in to her show every Sunday morning at 9 a.m. for a roundtable discussion about the Hip Hop community and how it influences the Black community. Ms. Evers mainstream connection with the streets goes back to when she was featured as a New York's Fox 5 News Reporter who address real street issues that drove rhetoric language meant to liberate what is known as "Hip-Hop" culture today. Programs were defined and policies were established based upon the transitory group influencers using evidence of organizational unity. Some of the biggest names to contribute to Hip Hop in the past were Russell Simmons and his brother Reverend Run-D.M.C., also known as Joseph Simmons as the mid-1980s wave of rappers. Hip-Hop, as some know it, began waving in the 1980's when Hip-Hop was a cultural movement of language that was attained from influential art or pictures using speech to draw beauty to the ears of the listener. The origins of this culture drove campaigns reputedly using graffiti to tag walls throughout New York City and the subway system rendering images of Hip-Hop as names, symbols, or movements that mattered stemming from the 1975 youth movement era. Unfortunately, as a result of the liberation into a Hip-Hop culture and the way in which art was displayed through stealing, police involvement became a part of social order problems to define a rhetorical movement to define policies.

So why the beginning of a shared environment where dancing, rapping, and deejaying after all the stealing? From a journalist

perspective, the questions are then asked, How does Social Policy get defined? Do you look at health care, education, a means of livelihood (job and money), or the intangible things such as love and security? What role does the Black Church play in organization social relations to a new found platform of Fans? When does the understanding begin for businesses, social groups, charities, and local associations using family members and loved ones? The answer entails a study of data focused upon social relations that are necessary for human well-being (not a systematic fix) along with a system best fitted to promote the kind of life everyone can live using the terms "wellbeing" not welfare and "diversity" not confusion using cultural traditions to draw a Social Policy.

Now comes the innovation to the definition of movements as a basis to criticize the culture of Hip-Hop. Ms. Evers discusses how to see and feel the tangible experience to develop a better understanding of what Hip-Hop culture means and why creative thinking was necessary for the Black voice to integrate gaming into the contributions of rhetoric. A stylish strategy and unique rhetorical qualities gave responses to New York hip-hop culture that spit frequently violent tales of real life stories that were radical favoring drastic political or social reforms. Social spending became an issue due to the economic causes in variations of language. Did this new Hip-Hop culture hurt Black people? Yes, from a rhetoric language perspective, women were altered and depicted by painting a rhetoric picture of dress into the fabric of our society as a "moral conflict" to the Hip-Hop value. Speech became altered in what was know as "the sex role requirement" for women which for the role of "The Black Church" was deeply influenced by subject-matter and context. So what happened to the right to self-preserve, thus, reducing the voting matter conversation? What happened was Lisa Evers, Hot97 Street



Soliders who fights to protect the Hip-Hop culture form harm, death, and becoming extinct due to the destruction of social justice and criminal justice integrated into the 21st Century of identity. Stylish choices and radical street stories are always channeled using someone else's perspective to better understanding the needs, wants, opinions, and behaviors to reframe a problem using media services. Tune in on Sunday's to listen to the heart of the people as they discuss their stories with Ms. Evers to protect a 40 year culture of history inspired by unique organized business models experienced through activism.